

WHAT IS MEDIA & COMMUNICATION ARTS?



Illustrated by Grey Holcomb - 2019

Media & Communication Arts (MACA) is a diverse program here at Macomb Community College. We train students using the latest industry-standard software, techniques, and skills to prepare them for a wide range of careers in design, illustration, interactivity, web, 3D, photography, video, and motion graphics.

Students can pursue an **Associates Degree**, a **Certificate**, or enhance their skills in a number of areas. Graduates from the program have found employment across the globe and locally in a wide array of industries. We provide a first-class education, at a fraction of the cost, both on-line and in-person. *And we can't wait to meet you!*

MORE FOR YOU AT MACOMB

LEARN MORE AT MACAATMACOMB.COM

CONTACT AN INSTRUCTOR

Shaun Sarcona, 3D Animation, Collaborative, Design & Layout, & Program Coordinator
sarconas@macomb.edu

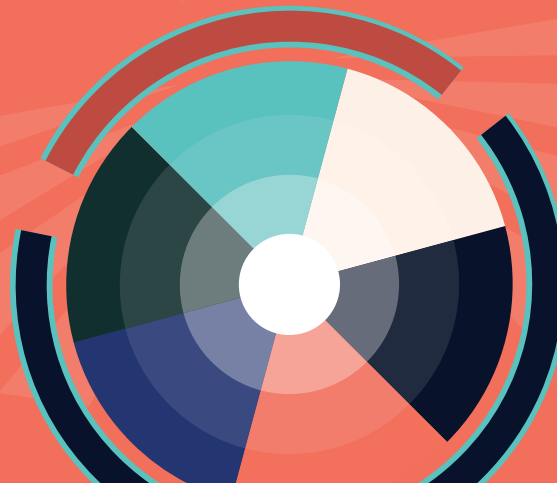
Matt Busch, Creative Imaging & Illustration
buschm@macomb.edu

Michael Crumb, Interactive Web Media
crumbm@macomb.edu

Yosy Marquez, Video Production
marquezy@macomb.edu

Shawn Sheehan, Motion Design
sheehans@macomb.edu

Bill Soule, Photography
souleb@macomb.edu



MACOMB COMMUNITY COLLEGE

MACA

Media & Communication Arts

DEGREE SPECIALTIES OVERVIEW

MOTION DESIGN

INTERACTIVE WEB MEDIA

DESIGN AND LAYOUT

CREATIVE IMAGING AND ILLUSTRATION

3D ANIMATION

PHOTOGRAPHY

VIDEO PRODUCTION

COLLABORATIVE MEDIA

WWW.MACOMB.EDU

DEGREE SPECIALTIES

START HERE

Program Core

All MACA students start with the core classes. These courses will prepare students with foundational skills and practices, and help them begin the path to success in our program.

- MACA 1010 - Introduction to Photography
- MACA 1025 - Design 1
- MACA 1040 - Illustration Fundamentals
- MACA 1055 - Digital Layout: Adobe
- MACA 1160 - Previsualization
- MACA 1200 - Digital Illustration
- MACA 1320 - Introduction to Photoshop
- MACA 1900 - Introduction to Motion Graphics

Specialties

Students choose **1** or **more** areas to pursue their degree or certificate. Each specialty is a separate degree students can earn. Since there is overlap between areas, students should consult a faculty member when deciding which path to follow and areas to focus on.

Motion Design

- MACA 1340 - Typography
- MACA 2250 - Compositing & 2D Animatics
- MACA 2300 - Advanced Photoshop
- MACA 2510 - Introduction to 3D
- MACA 2540 - 3D Animation
- MACA 2570 - Advanced After Effects

Interactive Web Media

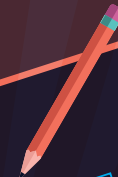
- MACA 1340 - Typography
- MACA 1820 - Design for Web 1
- MACA 1840 - Design for Web 2
- MACA 2725 - Content for the Web
- MACA 2765 - Animation for the Web
- MACA 2880 - Design for Web 3

Design and Layout

- MACA 1090 - Figure Illustration **OR**
- MACA 2300 - Advanced Photoshop
- MACA 1155 - Design 2
- MACA 1340 - Typography
- MACA 1820 - Design for Web 1
- MACA 2050 - Design 3
- MACA 2150 - Advanced Digital Layout

Creative Imaging and Illustration

- MACA 1070 - Rendering
- MACA 1090 - Figure Illustration
- MACA 2176 - Painted Illustration
- MACA 2180 - Concept Illustration
- MACA 2190 - Figure Illustration 2
- MACA 2300 - Advanced Photoshop



3D Animation

- MACA 1090 - Figure Illustration **OR**
- MACA 1400 - Introduction to Digital Video
- MACA 2300 - Advanced Photoshop
- MACA 2510 - Introduction to 3D
- MACA 2520 - 3D Modeling & Rendering
- MACA 2540 - 3D Animation
- MACA 2560 - Compositing with After Effects & Nuke

Photography

- MACA 1400 - Introduction to Digital Video
- MACA 1510 - Digital Darkroom
- MACA 2110 - Photojournalism
- MACA 2220 - Commercial Photography
- MACA 2300 - Advanced Photoshop
- MACA 2320 - Portrait Photography

Video Production

- MACA 1400 - Introduction to Digital Video
- MACA 1410 - Television/Video Studio Production
- MACA 1420 - Film Production 1
- MACA 2250 - Compositing & 2D Animatics
- MACA 2400 - Advanced Digital Video
- MACA 2560 - Compositing with After Effects & Nuke

Collaborative Media

- MACA 1090 - Figure Illustration 1
- MACA 1155 - Design 2
- MACA 1340 - Typography
- MACA 1400 - Introduction to Digital Video
- MACA 1820 - Design for Web 1
- MACA 2510 - Introduction to 3D
- MACA 2725 - Content for the Web

Portfolio Capstone Final Course

All MACA Specialties, except Collaborative Media, require students to create a portfolio for their degree. Students should be working towards creating portfolio pieces throughout the MACA classes and before entering this class:

MACA 2850 - Portfolio Development